## 🎸 lightspeed

### **Lightspeed Retail**

Here at Lightspeed, we know retail. That's why we designed a POS platform that makes retail easier for everyone. Whether you're just getting started or building your empire, Lightspeed's got you covered.

### Get started fast. Grow when you're ready.

Get up and running at the speed of light with plug-and-play hardware and ultra-easy management features designed for every stage of your journey.

#### Manage inventory faster

Simplify inventory management with a sophistacted product catalog that unites all your locations from a single dashboard.

- Easily track stock levels with a synchronised inventory system
- Connect product catalogs to instantly edit details across channels



Restock faster with automated purchase orders

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 Import products from your POS system to your eCom store in a single click

#### Hardware

Choose the setup that fits your business, with sleek plug-and-play hardware that's ready to go right out of the box. Easily process sales through the Lightspeed app, or connect Lightspeed Retail software to a variety of popular scanners, printers and registers.



lightspeedhq.com



# Create exceptional customer experiences

Lightspeed POS puts the customer first, with integrated loyalty tools and plenty of in-store features to keep customers smiling.

- Easily add new hardware to reduce lines in-store
- ✓ Speed up checkout lines with register quick keys
- Build customer loyalty with rewards programs and discounts
- Deliver a personalised shopping experience with customer profiles





Monitoring your margins? Tracking your sales trends? Lightspeed keeps you on top of your business performance with built-in reports to get the most out of your data.

- Over 40 built-in reports covering sales, inventory, staff performance, customer insights and more
- Create custom reports to see more of what you want
- Sync insights across store locations with multilocation reporting



### Sell online with Lightspeed eCom

Ready to expand online? Sync your POS inventory with your eCom store in a single click to sell your products everywhere: your website, social media, marketplaces and more.

